

INAUGURAL GATHERING · HURGHADA

GM Club *Red Sea*

Welcome.

An opening session for the General Managers of the Red Sea, alongside Travel Expo Red Sea.

Dr. Mohamed Taha
Managing Director, T.I.T Solutions



THE PEOPLE WHO MADE TODAY POSSIBLE

With sincere thanks.

Hurghada Long Beach Resort team & Mr. Hany Mounir

Their hospitality, support, and belief in the idea made this first gathering possible.

We could not find a better resort than a resort that invests in its people, and just got the 1st rank across Egypt in doing so!

The EHA – Red Sea

For its continued support, and for encouraging new initiatives like this one.

My team

They never let me down!

WHY THIS SESSION IS FOR YOU

You are the hinge of the hotel.



Turning ownership's ambition into everyday action, in every department.

A ROLE OF ITS OWN

A seat no one else fully sees.

TODAY

Daily operations

THIS MONTH

**Monthly
performance**

THE YEARS AHEAD

Long-term strategy

| That deserves its own community.

WHY WE'RE STARTING THE **GM CLUB**

Travel Expo brought us to Hurghada. *Let's leave something lasting.*

THE PROPOSED FORMAT · A STARTING POINT

Every two months

A regular rhythm, never a heavy calendar.

Around two hours

Enough time to talk properly.

A hotel in the region

Hosted by properties across the Red Sea.

Relaxed and social

A drink or high tea. Nothing formal.

A SHARED PURPOSE

GMs at the heart. Partners at the table.

Industry partners join the conversation where they add value: the ETAA and tourism company representatives.

Stronger relationships across the sector. Better hospitality through its people.

EACH GATHERING, A LIGHT THEME

- An educational topic
- An emerging trend
- A new development
- A shared challenge

Always informal. Always social.

AT THE END OF TODAY'S SESSION

Help us shape what comes next.

Where?

Host hotels and venues.

What?

Topics you'd find valuable.

When?

Morning, afternoon or evening.

In season?

How we adapt in summer and busy periods.

Why return?

What would make it worth coming back.

The format is a starting point.
We'll shape it together.

TODAY'S GATHERING

The shape of today.

01	Welcome note	Mr. Hany Mounir Hurghada Long Beach Resort
02	Welcome note	Mr. Ali Elhalawani EHA – Red Sea
03	Two presentations	Technology, and the commercial side of the hotel
04	A closing conversation	Shaping the GM Club gatherings to come
05	Then, together	On to Travel Expo Red Sea

IT STARTS HERE

Hurghada.

Egypt's tourism capital.

Something valuable, built by the people in this room. Thank you for being part of the very first one.

